

### Personal networking. Even in digital formats.

28<sup>th</sup> till 30<sup>th</sup> June 2021 Technical University of Munich Online career forum





2020 was a challenging year in many aspects. Despite the difficult circumstances, at least digitalization gained enormous progress in all sectors, which similarly enriched and changed the work of IKOM, one of Germany's largest student career fairs. In December 2020, we hosted our redesigned online forum for the first time, followed by further, more specialized virtual career forums in

which we were able to continuously improve the concepts of our online events. This steady digital progress, combined with the reputation of professionalism, extraordinarily high quality and future oriented vision that our career forum IKOM enjoys among companies, lets us gaze expectantly into the future and towards our upcoming next online career fair, IKOM 2021.

With our work for IKOM, the career forum at the Technical University of Munich, we want to show students the variety of available options for their degrees and help them find their way into the job market. In this year's digital format of our career fair, we do not only want to address the motivated and competent students and graduates of the TUM, but use the independence of location to also address other universities and colleges in the German-speaking countries to gain them for you as visitors.

Through our diverse offerings and exhibitors, almost all study fields are covered, so that we can offer a comprehensive and tailored event to all students. We have made it our aim to establish contacts in person. Since last year also in online versions of our events. To be able to ensure the factor of "personal" contact in this context even in spite of a digital format, we have developed a variety of concepts over the last few months and are now pleased to be able to offer you these for the upcoming IKOM 2021.

Last year once again we could see that an at first unwelcomed challenge can ultimately form the core of a new progress. This is only possible through a refreshing approach, some creativity, but above all a perpetual motivation for further development.

I am therefore pleased to invite you to our online career fair this year, the IKOM 2021. Convince yourself and face the challenge of the current situation with us to create a platform together that will serve as a stepping stone into working life for numerous students. Become part of the IKOM 2021.

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Dennik Braun Head of Corporate Communications

#### Our origin: The Technical University of Munich

The Technical University of Munich has a unique position in Europe due to its subject structure alone. The comprehensive range of natural and engineering sciences is reinforced by the departments of medicine, sports science, health science and the life sciences.

The TUM's own standards are regularly confirmed by awards and rankings. For example, TUM consistently occupies top positions in every university ranking, and it leads the list of German universities in terms of third-party research funding, as well as in terms of visiting scientists from abroad.

In 2006, TUM was awarded the title of "University of Excellence" by the German Science Council and the German Research Foundation, making it one of Germany's elite universities.

These excellent study conditions form the basis for a good education for students at TUM.

## IKOM

#### Our team

Founded in 1989 by 15 students, the IKOM team today consists of over 100 students from a wide range of disciplines. All members study at the Technical University of Munich and work in their free time to organize professional contact forums. They are divided into different departments and work independently and voluntarily on the tasks assigned to them. Every year, new faces join the team and "old hands" leave for the working life, with the unique exchange of fresh ideas and accumulated experience guaranteeing a successful forum.

Over the past few years, the main event, IKOM, at Garching Forschungszentrum has grown from a one-day forum with 26 companies to a major four-day event with well over 300 participating companies and around 15,000 visitors. In 2020, this event was held online for the first time to great acclaim.

#### Our maxim

#### Personal networking. Even in digital formats.

Even in the current times, our goal is to establish contacts between students and companies. The factor of "personal" contact should not be neglected, even in a digital version of our fair.

In order to be able to realize these objectives, our permanent striving for further development comes in favor of us. Combined with team spirit, motivation and initiative, we can take on the current challenges and realize our mission to make the entry into working life as easy as possible for our fellow students. Many years of experience and professionalism in organizing face-to-face fairs, coupled with the constant exchange of fresh ideas, allow us to look forward to our upcoming events, although online for the moment.



# Represented study programs

#### **Engineering and architecture**

Architecture • Electrical Engineering and Information Technology • Computer Science • Construction, Geo & Environment • Aerospace and Geodesy • Mechanical Engineering

The students plan, design and visibly contribute to the shaping of our civilised living spaces. Other central elements of the degree programs are energy technology, information and communication technology as well as automation and automotive technology. The aim is to develop innovative, efficient and sustainable technologies.

#### Natural sciences

Mathematics • Physics • Chemistry • Biology

Students of natural sciences deal with the solution of profound, theoretical and (bio-)physical questions. The subject portfolio includes all core and application areas of modern natural sciences.

#### Life Sciences and health

Sport and Health Sciences • Sport and Exercise Science • Biosciences

From the molecule to the plant and animal to the ecosystem, research and teaching is carried out in molecular biology, systemic and engineering sciences. Furthermore, the degree programs cover an interdisciplinary, scientific portfolio on numerous topics in sport and health sciences.

#### Social studies

Business Information Systems • Economics • Business Administration • Communication Sciences

Divided between the Heilbronn, Munich and Straubing campuses, students of social sciences learn the core competencies of management, technology and life science and are based at the TUM School of Management.

#### **Medical programs**

Medicine • Psychology

Students of medicine and psychology are trained in research-based patient care in all areas of modern medicine. TUM Medicine draws its special interdisciplinary effectiveness from its interweaving with the natural sciences and engineering.

#### Other programs

Law • Teaching • interdisciplinary courses such as chemical engineering, business informatics, business mathematics, etc.

### **General information**

What	IKOM 2021
When	28. June till 30. June 2021
Where	Online platform
For	Students and graduates of Germany's higher education institutions
Number of Companies	>150
Since	1989, second time online
Extras	<ul> <li>Professional online exhibition stand including chat and video chat functions</li> <li>Advertisement and company portrait in the IKOM online catalogue and printed brochure</li> <li>Opportunity to advertise jobs on our online job wall</li> <li>Comprehensive IT consulting before and during the event including telephone consultation</li> <li>Individual interviews with students selected by you (organised by our team)</li> <li>Possibility to apply for a time slot for a live lecture</li> </ul>
Price	The participation fee can be found in the e-mail that was sent to You. including comprehensive IT consulting, online presence, job advertise- ments and individual interviews with students, etc.
Registration	<b>till 16. April 2021</b> You can find the necessary data in the enclosed cover letter. We will only reply to your participation after the registration deadline, please be patient.
Contact	IKOM Technical Universitiy of Munich Boltzmannstr. 15 85748 Garching Phone: 089-289-15051 firmenbetreuung@ikom.tum.de www.ikom.tum.de



### Voices

"Super organisation before, during and after the fair!

Huge praise to all involved."

"As every year, it was super organised, THANK YOU!"

"The support at the stand was very friendly,

The whole organisation was very professional."

"This is our first time at the IKOM.

and were able to make a lot of contacts."

"IKOM is benchmark."

"We are always very happy to be guests at IKOM!"

"Great logistics and support!"

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> IKOM Boltzmannstraße 15 85748 Garching

Phone: 089-289-15051

firmenbetreuung@ikom.tum.de www.ikom.tum.de

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V.i.S.d.P: Dennik Braun, Michaela Verena Müller, Nicolás Kravanja

Layout: Jessica Parbel

5

